



HORSE INDUSTRY PODCAST

Our podcast celebrates the industry that we all love! The horse industry is as diverse as the people and equines involved in it. The topics shared on the Horse Industry Podcast span all disciplines, competition levels, and geographic locations. Our listeners learn a little and laugh a little as they listen to the “stories of our industry.”

36,000 +

Downloads over 100+ episodes

840 + VIP MEMBERS

And growing in our VIP Facebook Group

OVER 2’K

Followers on our open Facebook Group

130 + YEARS

Of combined horse industry experience

AUDIENCE DEMOGRAPHIC

The Horse Industry Podcast appeals to everyone with a passion for horses.

- 39% of listeners are between the ages of 35-59
- 27% of listeners are between the ages of 23-34
- 95% of listeners are based in the USA
- 5% of listeners span 40 other countries

Our podcast partners with a variety of brands to bring exposure to their target audience. We would love to work with you and share your brand with our audience.

Let’s work together!

Lynn, Regina and Heather



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